



2nd Annual

Uppenövr Uphill/Downhill Event

SPONSORSHIP INFORMATION

The Uppenövr is a fun spring event on March 15, 2025 connecting Holiday Valley and HoliMont resorts. The event captures the popularity of skinning and raises money for Roswell Park Comprehensive Cancer Center via the Holiday Valley Empire State Ride Team. holidayvalley.com/event/uppenovr-2025

\$1000 Gold Sponsor

Includes all Bronze Level opportunities plus...

- 4 event entries
- Your logo on the sponsorship start/finish line banner
- Opportunity to set up a promotional tent at finish line/party zone.



\$500 Silver Sponsor

Includes all Bronze Level opportunities plus...

- 2 event entries
- Your logo on the sponsorship start/finish banner

\$250 Bronze Sponsor

Your donation can be samples of your product valued at \$250, \$250 in prizes for Competitors or \$250 Raffle Basket value.

You will receive:

- Social Media mentions
- Race day mentions
- Logo included in post event press release.

Raffle Donor

Complete baskets or items of any value for the Basket Raffle/Auction are gratefully appreciated!

Questions: Jane Eshbaugh 716-699-3904

jeshbaugh@holidayvalley.com

Holiday Valley Resort, PO Box 370, Ellicottville, NY 14731



2nd Annual Uppenövr Uphill/Downhill Event **SPONSORSHIP 2025**

Please check Sponsor Level

Uppenövr Gold Sponsor \$1,000

Uppenövr Silver Sponsor \$500

Uppenövr Bronze \$250 or In-Kind Sponsorship

Basket Raffle/Auction item

Sponsor Business: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Send company logo (jpg, png or pdf file) and a description of samples or basket items to Jane Eshbaugh jeshbaugh@holidayvalley.com or detail below:

Please respond as soon as you can so we can promote your donation, or by March 8th at the latest.

Make checks payable to Roswell Park Alliance Foundation with Team Holiday Valley 2025 in the memo. Mail to Jane Eshbaugh, Holiday Valley, PO Box 370, Ellicottville, NY 14731

Thank you!

Team Holiday Valley and Roswell Park Comprehensive Cancer Center.

